


Straits Times Index

3,199.89
-4.82 (-0.15%)



Nikkei

22,239.81
+20.08 (+0.09%)



Hang Seng

27,608.25
-144.54 (-0.52%)



FTSE 100

7,565.70
-25.56 (-0.34%)



BTC-USD

6,742.53
+251.44 (+3.87%)



S&P 500

2,862.96
+5.91 (+0.21%)



La Veranda Resort Phu Quoc MGallery By Sofitel, Vietnam's Leading Luxury Boutique Resort, Wins Asia's Best at The World Luxury Hotel Awards in Switzerland

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HO CHI MINH CITY, Vietnam, Dec. 21, 2017 /PRNewswire/ -- *La Veranda Resort Phu Quoc MGallery By Sofitel* was recently awarded the continent category as *Asia's Luxury Romantic Beach Resort 2017* at the *World Luxury Hotel Awards* held at *St Moritz, Switzerland*.



La Veranda Resort Phu Quoc MGallery By Sofitel brings home a first Asian win for Vietnam in World Luxury Hotel Awards' Luxury Romantic Beach Resort category.

The prestigious recognition as 'Asia's Best' in the Luxury Romantic Beach Resort category is a first-ever win by any resort property in Vietnam. The award was given at a gala event attended by hundreds at the 10th edition of the annual World Luxury Awards.

The World Luxury Hotel Awards -- "The Oscars of the Hotel Industry" -- is a recognized global organization honoring luxury hotels around the world for their world class facilities and service excellence provided to guests. Each year, over 300,000 international guests, travelers and industry players alike vote during a four-week period to select winners. This year, La Veranda Resort Phu Quoc MGallery was recognized as the Luxury Romantic Beach Resort for the continent of Asia.

"Being recognized as Asia's best in the Luxury Romantic Beach Resort category is a true source of pride for the entire team at La Veranda Resort Phu Quoc. I would like to thank our peers who voted and believed in us and our business partners for being fans of the experiences we create and the memorable storytelling that we weave for our guests." said General Manager Jean Pierre Gerbet.

He further added that: "This global award simply propels us to continue to strive to set the industry benchmark for boutique luxury and exceptional guest experiences not only in Vietnam and Asia, but worldwide."

Established in 2006, this 70-room luxury boutique resort, part of the MGallery By Sofitel collection, is the first luxury property on Phu Quoc Island. Located centrally on Duong Dong beach, La Veranda provides an experience evocative of a French colonial mansion by the sea. Its architectural design and atmosphere creates a distinctive style with comfort and indulgence reminiscent of a bygone Indochine era. The resort has two restaurants and a bar - The Peppertree, Le Jardin and Le Bar. With Le Spa, a luxurious organic spa center, as well as its new innovative product, the 'La Veranda Romance Menu' comprising of 12 memorable romantic experiences, the resort becomes a magnificent setting for a relaxed beach holiday, romantic getaway, spa vacation, destination nuptials or honeymoons.

Phu Quoc island, located in the southern province of Kien Giang, aims to lure over 1.8 million tourists annually. The tourism sector aims to fetch more than 11.15 trillion VND (499 million USD) in revenues this 2017.

Vice Chairman of the district's People's Committee Huynh Quang Hung said to realize the aforesaid goals, the district will push ahead with trade and tourism promotion activities, host traditional festivals, and improve the quality of maritime services. Phu Quoc aims to be a high-end tourism destination in the region and beyond by 2020.

With the latest World Luxury Award, La Veranda Resort receives its 4th awards win for the year. Earlier this year, the property was awarded TripAdvisor's Travelers Choice 2017, Asian Lifestyle Tourism Awards -- Outstanding Beach Resort 2017, The Guide Awards 2017.

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